



FOR IMMEDIATE RELEASE
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New Institute Launches to Address the 21st Century World of Work
EARI's inaugural journal focusing on the changing economy

BOSTON, MA - - The mobility gap has been widely discussed [in academic and research circles](#) with many concluding that Americans enjoy less economic mobility than their peers in Canada and much of Western Europe, and the pathways out of poverty are becoming fewer. At the same time, the established systems in place to prepare people for sustainable-wage jobs are inadequate to meet the needs of a dynamic economy. These are the driving forces that led to establishing the Economic Advancement Research Institute (EARI), a non-partisan applied research institute focused on economic mobility and the 21st Century world of work.

EARI Executive Director, Philip Jordan, said, "We are excited to announce the launch of EARI, given the many challenges faced by educators, workforce professionals, and economic developers in trying to help their communities thrive. Our focus is on delivering policy reform recommendations, new frameworks and actionable guidance through applied economic research that identifies pathways between talent development and workforce needs, and empowers regions to move towards full employment with expanded opportunities for job seekers, entrepreneurs and the business community."

EARI's Board of Directors includes economists, policy experts, university professors, and applied researchers. Board members include: Professor Boston University and Director, Harvard Kennedy School Asia Energy & Sustainability Initiative, Edward Cunningham; EARI Executive Director, Phil Jordan; Stephen Levy, director, Center for Continuing Study of the California Economy; Celina Shands Gradijan, president, Full Capacity Marketing, Inc.; Maeve Ward, program officer, Bill and Melinda Gates Foundation, and Josh Williams, president, BW Research.

EARI is a nonprofit organization that connects regional assets to create a competitive economic environment by providing non-partisan, empirical research and data that lead to transformative policies that are relevant and sustainable. EARI's approach to nuanced research and policy provides actionable recommendations to overcome short-term political ideology and support a successful regional framework—an approach already proving valuable.

Jordan said, "One of EARI's current projects profiles atypical technology career pathways in an attempt to understand and replicate the key factors for success that do not require education at an elite university. This program, called [TechLadder](#), will leverage, and in some cases, circumvent the established workforce development framework to facilitate long-term, sustainable careers for motivated individuals whom otherwise might slip through the cracks."

EARI's inaugural journal, video, and current projects may be viewed at <http://economicadvancement.org>
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